



Coconut Creek's Butterfly Video Contest

Sponsored by



Contest Rules

- Create an innovative video that is funny, educational, inspirational, or just simply amazing by June 21, 2009, 5:00 PM.
- The video must be based on Coconut Creek's slogan, "Butterfly Capital of the World" or the concept of being "green".
- The video must not exceed 60 seconds.
- Contestants may submit more than one entry.
- All videos must be shot within the City of Coconut Creek.
- The Butterfly Video Contest is open to the general public with the exception of City of Coconut Creek employees.
- To use City logos download them here <http://www.creektv.com/ccmediapack.zip>
- Contestants must submit their videos using YouTube, then sending a link to contest@creektv.net along with **full name, email address and phone number**. Upload your video to YouTube.com (if you do not have an account with YouTube, sign up - it is free). Copy and paste the video link and send to **contest@creektv.net**.
- Videos must not contain obscene language, porn, hate speech, sexual material or sexual innuendos, and/or copyrighted material. Any video violating these rules will result in a swift disqualification of your entry.
- Any minors shown on video must have parental approval.
- Submitted videos become the property of the City of Coconut Creek and may be used by the City for appropriate activities including promotions and advertising.
- Have fun!

Judging & Notification

- CreekTV staff and sponsors will determine 1st, 2nd, and 3rd place winners based on content, originality, creativity, quality, and clarity of message.
- Winners will be revealed at an evening ceremony to be held at the Coconut Creek Community Center (1100 Lyons Road) – date to be determined. Top ten videos will be shown and winners will be announced.

Prizes

- 1st Place Winner- 32" Flat Screen Vizio HD LCD TV donated by Wal-Mart.
- 2nd Place Winner- \$250 Promenade at Coconut Creek gift certificate.
- 3rd Place Winner - \$150 Promenade at Coconut Creek gift certificate.

Airing

- The top three videos will be aired on CreekTV, Comcast Channel 78.

For further information, call 954.973.6722 or e-mail contest@creektv.net.